

Appendix 1

Various Parking Options (October 2018)

Background & History

The Council currently manage and operate 20 public car parks in and around the town centre. This includes 4 multi-storey car parks and 16 surface car parks.

Parking charges have not increased since 2008 and in fact were reduced in 2011 and 2012.

The council currently offers free two hour parking across its four multi-storey car parks on Mondays – Fridays which attracts around one million visitors.

The introduction of any changes will require Cabinet approval to any changes and amending the Off-Street Parking Places Order 2013 which is a statutory process.

There are some minor financial costs associated with changing the existing parking tariffs and changing the Parking Order in the region of £10-£15k .

Option 1

Increase parking charge to £1 per hour for 1 - 5 hours.	(695,000 estimated customer)
Increase evening parking charge to £2	(180,000 estimated customers)

Option 2

Introduce £1 charge for two hours parking in MSCP's	(1,000,000 estimated customers)
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Option 3

Introduce minimum two hour parking and charge £2	(400,000 estimated customers)
Increase evening parking charges to £2	(180,000 estimated customers)

Option 4

Introduce minimum 2 hour parking charge of £2	(400,000 estimated customers)
Merge 3 & 4 hour parking and charge £3.50	(245,000 estimated customers)
Increase evening parking charges to £2	(180,000 estimated customers)

Option 5

Increase evening and overnight charges to £3	(194,000 estimated customers)
Introduce 3 – 5 hour charge of £4	(245,000 estimated customers)